



A Not-For-Profit Life Plan Community





2020 a year ofGratitude



Community Impact

- **★\$2.1 million** for nursing care and medical cost for residents not paid for by insurance or other third party entities
- ★ Prepared 13,484 meals for Strongsville residents and delivered by community volunteers at a cost of \$43,397
- ★ Sponsorships: City of Strongsville, Strongsville Rotary, Arthritis Foundation and community outreach such as Lunch and Learns and networking programs for seniors \$4,800
- ★ Provided free STNA training to15 individuals

- ★ Hands-on Outpatient Therapy provided 3,515 units of service
- ★ Altenheim Home Health Care conducted
 6,274 in-home visits providing physical therapy, nursing and Social Services
- ★ Altenheim at Home provided 2,282 hours of private duty service to clients
- Sponsored webinar series on Alzheimer's in conjunction with Cleveland State
 University and Dr. Katherine Judge of Cleveland State University

TOTAL community benefit

★\$2,148,197











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2020 was certainly a most unusual year for everyone.

The challenges brought on by the pandemic, including staying healthy, social distancing and economic uncertainty were at times discouraging.

Having reflected on the past year though, there are many things for which we are grateful, such as the team spirit of the Altenheim staff, the generosity of donors, the support from community businesses and organizations, and the Meals on Wheels volunteers.

The 2020 Report to the Community celebrates gratitude with stories from an Altenheim family, a community organization and one of Altenheim's community service programs.

While we are filled with gratitude, we need your help. The pandemic caused steep declines in revenues and the incurrence of significant COVID related expenses to maintain safe environments for residents and staff.

How can you help? Gifts to the Annual Appeal support general operations and you can designate a gift to any one of our programs.

Consider making a planned gift. Gifts that leave a lasting legacy include naming Altenheim as a beneficiary of a life insurance policy, sponsoring a campus naming opportunity or joining the 1892 Founders Society.

However you choose to support Altenheim, know that we are grateful for your support.



Paul Psota,

Ju Puh







David R. Knowles,

War R Know les President, Board of Directors



MISSION STATEMENT

The mission of Altenheim is to achieve the optimal level of mental. physical, and spiritual well-being of individuals. families and the community being served through the provision of high quality residential living, skilled nursing care, and specialized services offered in a familylike atmosphere.

Gratitude for Meals on Wheels



The Strongsville Meals on Wheels (MOW) program has been operating for about 40 years, delivering a hot meal up to five days a week to any resident who, for whatever reason, cannot cook or is temporarily or permanently homebound. Begun as a collaboration between the Strongsville Women's League and Altenheim Senior Living, the two organizations share the work of running the program. Altenheim makes and packs 50-60 nutritious, allergy-friendly hot meals each day and manages the client information and billing, the Women's League offers volunteer drivers,

and a volunteer driver coordinator manages five delivery routes to reach every client.

This longstanding nutrition safety net for at-risk residents has never been more important than during the COVID pandemic. Due to increased requests, the program delivered 3,084 more meals in 2020 than in 2019. The drivers have also performed more well checks. "Since the volunteers tend to drive the same routes every week, they get to know each client well," said Gail Jackman, former driver coordinator and Women's League member. "Drivers may be the only outsiders who have contact with our clients and will know if something isn't right." "We provide peace of mind for client families who aren't able to



visit their loved ones," added Colleen Morgan, the current driver coordinator. "They are grateful for the security of knowing their relative is being fed and checked on."

In fact, gratitude has been expressed in all directions. Sarah Krieger, MOW coordinator for Altenheim said, "I hear from drivers that their clients are happy to see them and grateful

"Gratitude is a powerful catalyst for happiness. It's the spark that lights a fire of joy in your soul." – Amy Collette

for the connection and the good food. We also receive cards and calls from clients to thank us. We, in turn, are grateful for our loyal drivers, whose dedication motivates them to continue helping despite the current situation.

We also want to thank volunteers who have filled in to help keep the program going, like Marilyn Perrine from our dietary department, who coordinated the routes until Colleen took over. I think everyone involved with MOW is grateful that we are able to continue providing this much-needed community service with a safe, socially distanced process that protects everyone."





"Gratitude can transform common days into thanksgiving, turn routine jobs into joy and change ordinary opportunities into blessings." —William Arthur Ward

Joint Strongsville Rotary and Strongsville VFW Post 3345 Project Thanks Altenheim



The 2020 pandemic drastically changed the plans of businesses, communities, non-profits and individuals alike. Bill DeMarco, past president of the Rotary Club of Strongsville, explained that COVID safety precautions caused the organization to cancel all their in-person annual fundraising activities last year. "We also knew that the pandemic shutdown was causing serious financial distress in our community, and our members wanted to help. To replace our canceled fundraisers, we established a COVID Relief Program with the Strongsville VFW Post 3345. Members, sponsors and friends helped us raise about \$10,000

initially. We added an online fundraiser and were able to raise another \$10,000. We then reached out to local businesses and organizations who support our club, asking them to identify needs in the community. One group we especially wanted to help was frontline healthcare workers, who have continued to care for our frail and elderly citizens throughout this difficult time and deserve our gratitude." Altenheim Senior Living was one of the organizations they chose to support. A small outdoor socially distanced reception was held to recognize the Altenheim's staff.



Many Thanks from a Grateful Family



Ethel Brassell was blessed to have a very close and supportive family all her life. Her parents, siblings and children all lived on the same 100-acre homestead established by her father, and everyone took care of everyone else. Ethel helped her parents as they aged, cooking meals and doing household chores, and Ethel's son Wayne and his wife Debbie did the same for her after her husband died. visiting her several times a day. But when

hospitalization and physical therapy, the family turned to Altenheim because they knew its impressive reputation.

Unfortunately, Ethel arrived at Altenheim during the pandemic. Her family could not visit routinely, which was distressing to them. Wayne hired Audrey Jablonski, an Altenheim private duty companion, who he says was "an angel, attending to Mom's every need and keeping the family connected by phone." Ethel spent her last 34 days at Altenheim.

In a long letter of thanks, Wayne shared that the time apart from his mother had been painful, but "because Mom was at Altenheim I knew she was getting great care and attention, and that gave me one less thing to worry about." Wayne was very impressed with the Altenheim staff. "I want to recognize and thank all of the nurses, aides, and therapists who took care of Mom." he wrote. "I do not recall everyone's name, but would be remiss not to mention the following:

Beth Seese, the acting director of nursing who provided frank and honest information on

Mom's condition and the difficult road ahead. Katrina Worton, Mom's dedicated and compassionate nurse on Unit 6, who provided updates in person or took the time to call us at home.

Veronica Calladine and Dan Dorocak, the nurses on Unit 4, who were diligent in maintaining Mom's medication and dressing changes, and in assuring us that Mom was kept comfortable.

her clean with fresh sheets, gowns and blankets. We appreciate your passionate care. And a special thank you to Laura Yakobics, mom's aide on Unit 4."

The aides who watched over Mom and kept



Ethel became seriously ill and required

"Appreciation is a

wonderful thing. It makes

what is excellent in others

belong to us as well."

- Voltaire

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in 2020. \$261,917 was received from 244 donors. We work diligently to ensure

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> "Graditude is the memory of the heart" - Jean Baptiste

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Flourish Indate

Our biennial fundraising event will be held in Spring 2022 at Michael Angelo's Winerv in Richfield.

Date will be announced soon. Hope to see you there!

Ways You Can Make a Difference:

Appeal for Altenheim—A gift will help fund residents' programs and activities. Gifts may be directed to a specific program or service such as activities, education, facilities and equipment, or Alzheimer's and dementia care.

Planned Giving—Beguests, life insurance, beneficiary designations and other planned, deferred gifts will benefit our residents.

Naming Opportunities—Naming opportunities are available for donors interested in leaving a legacy or honoring a family member.

Tributes—Remember a loved one or recognize someone special through a memorial or tribute gift; or purchase an engraved brick in the Courtyard at Shurmer Place.

Gifts of Time and Talent—Are you passionate about helping others? Altenheim Senior Living has a variety of opportunities to volunteer.

Gifts-in-Kind—Movies, books, blankets and other personal in-kind gifts add to the residents' feeling of home

Matching Gifts—Check with your employer to see if your financial donation will be matched by corporate giving.

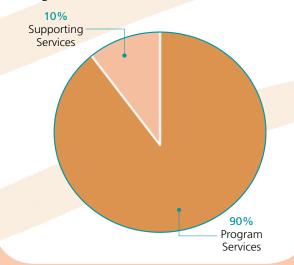
Contact The Office of Institutional Advancement. 440-238-3361 X 1171, for more information. To make a gift go to www.altenheim.com/donatenow.

"Gratitude helps you to grow and expand; gratitude brings joy and laughter into your life and into the lives of all those around you."

- Eileen Caddy, British author and spiritual teacher

2020 Statement of **Functional Expenses**

Not-for-profits are often reviewed based on the extent to which expenditures are utilized for program services. This is an analysis of the functional expenses for Altenheim Senior Living.



Take a turn in the right direction

Begin your philanthropic journey.

Would you like to get involved in Altenheim's cause?

You may be surprised to discover that there are many options available with gift planning. Let us help you make a turn in the right direction with a plan that's customized for you and your goals, so that giving to causes you care about becomes possible today.

Become part of our team, inspire others and create a lasting legacy.

Visit our website https://altenheimgiving.com/ to begin learning about the many different ways you can create a custom gift plan. Ready to talk now? Give us a call at 440-238-3361 X 1171.



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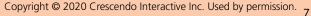








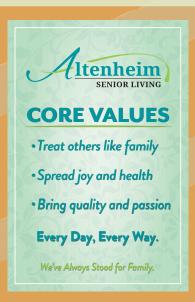






"We must find time to stop and thank the people who make a difference in our lives."

– John F. Kennedy





18627 Shurmer Road • Strongsville, Ohio 44136

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