



Home Health Care
Hospice
Memory Care
Rehab Therapies
Shurmer Place
Assisted Living
Independent Living
Skilled Nursing

FOR IMMEDIATE RELEASE

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Altenheim Senior Living Expands Campus with Memory Assisted Living and Therapy Rehab Center

STRONGSVILLE, OH (June 20, 2016) – Continuing its mission to provide high quality care in a family-like atmosphere, Altenheim Senior Living is expanding its suburban Cleveland campus with new Memory Assisted Living and Therapy Rehab Center additions. A groundbreaking was held June 20, 2016, ceremoniously honoring those with Alzheimer's disease and their families as part the Alzheimer's Association's *The Longest Day*.

Both the new Shurmer Place Memory Assisted Living and Altenheim Therapy Rehab Center were designed according to Planetree Principles representing the highest level of achievement in person-centered care and design to achieve optimal mental, physical, and spiritual wellbeing of not only its residents, but family and staff as well. Planetree is the leading international patient-centered healthcare organization which promotes designing healing environments.

A core component of this progressive approach is aligning operations and design with Planetree Values that put the resident's needs first and remove the barriers between patients, families, and caregivers to offer opportunities for more meaningful and engaging care.

"Altenheim has been catering to seniors and the community for nearly 125 years, so our feet are planted firmly in tradition, but our hands are always outstretched for positive innovation," said Paul Psota, CEO of Altenheim Senior Living. "We continue that tradition with the new Shurmer Place Memory Assisted Living facility and state-of-the-art Altenheim Therapy Rehab Center where our focus is on creating a culture that continues to transform how we deliver care so that we are truly person and family-centered."

Designed by Cleveland-based architects, C.C. Hodgson Architectural Group, the firm is one of only 12 architectural firms in the country appointed to the Planetree Visionary Design Network, a distinction that

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**Altenheim Senior Living Expands Campus
Add Two
June 20, 2016**

establishes firms as specialists in healing and holistic design that emphasizes independence, dignity, and all of the attributes of whole-person wellness. A key component of person-centered care is blending design and operational elements in households rather than nursing units.

“I have an unwavering belief that environments affect people’s behavior – that design matters. Our focus is on creating designs centered on the needs and experiences of the users – that is both residents and staff. In designing the Memory Assisted Living and Therapy Rehab Center for Altenheim, empathy was a design strategy to create spaces that promote an enrichment of life,” said Cornelia C. Hodgson, founder of C.C. Hodgson Architectural Group. “

Inspired by Altenheim’s Germanic roots, the architectural team designed the new additions in the manner of an alpine lodge with iconic elements such as a gabled roof, shake shingles, rustic wood, and expansive windows to create a strong identity and connection to the community, including more visibility along Pearl Road. From architectural and programming standpoints, both spaces are distinct with the Shurmer Place Memory Assisted Living following a residential model with a cottage aesthetic while the Altenheim Therapy Rehab Center is designed along hospitality principles in a lodge theme.

The two-story Memory Assisted Living is designed as a highly therapeutic environment to adapt to the changing needs of memory care residents by ensuring safety and security while supporting their functional abilities through meaningful activities, stimulation, and socialization. The 38 private suites, in six households, each have their own living room and either an enclosed four-season room or a separate porch with direct access to the outdoors. Located on each floor is a residential household kitchen with multiple dining rooms, a multi-sensory room, as well as other amenities to ensure maximum independence in a safe residential and therapeutic environment.

Following progressive hospitality principles, the new Therapy Rehab Center includes a welcome center with a Genius Bar and information kiosks, full service spa including massage therapy, and outdoor dog kennel for resident’s pets. Other hospitality elements include 32 private rooms with bathrooms featuring large accessible roll-in showers, and such amenities as a hospitality kitchen, dining room, and room service. The large vaulted addition has versatile therapy spaces with a fully operational training kitchen, bedroom, bathroom, laundry, and an outdoor driveway for training in the residents’ personal vehicle.

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Both the Memory Assisted Living and Therapy Rehab Center have strong connections to nature as a source of well-being and for its therapeutic value. In addition to expansive windows with exterior views and natural light, the new buildings have outdoor access with a secured courtyard for the Memory Assisted Living and a dedicated therapy garden for the Therapy Rehab Center

Construction is slated for a late fall 2017 completion. The general contractor is Augere Construction Company, a specialist in senior living construction.

About Altenheim Senior Living

*Altenheim Senior Living is a not-for-profit five-star continuing care retirement community ranked as one of the best skilled nursing facilities by **US New and World** report for 2016. It provides a wide array of services which include short-term rehabilitative therapies, offered seven days a week, skilled nursing, long-term care, and memory care. Independent and assisted living is offered on campus at Shurmer Place which consistently receives deficiency-free surveys from the Ohio Department of Health. The National Nursing Home Quality Care Collaborative, led by the Centers for Medicare and Medicaid Services (CMS), recently awarded the Skilled Nursing and Rehab Center the highest level attainable, the Platinum Quality Designation. Accredited by the Community Health Accreditation Partners, deficiency-free Altenheim Home Health Care is provided to the surrounded communities and Altenheim at Home a private duty service will be launched in late 2016. Altenheim will celebrate its 125th Anniversary in 2017, having opened its doors to the first resident in 1892.*

About C.C. Hodgson Architectural Group

c.c. Hodgson Architectural Group is a national, woman-owned architectural firm with offices in Cleveland, Fort Lauderdale, Fla., and Washington, DC. The full-service firm has more than 30 years of experience in the full continuum of healing environments for senior living – from those designed with highly specialized services that encourage wellbeing to active adult communities and specialty/affordable housing. The firm was appointed by Planetree to their Visionary Design Network – one of only 12 architectural firms throughout the country. For more information, visit ccharch.com.

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**Altenheim Senior Living Groundbreaking
Shurmer Place Memory Assisted Living and Altenheim Therapy Rehab Center
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Altenheim Therapy Rehab Center

Architecture by C.C. Hodgson Architectural Group

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Shurmer Place Memory Assisted Living

Architecture by C.C. Hodgson Architectural Group



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Editorial Backgrounder

Altenheim Senior Living

Altenheim Senior Living is a not-for-profit organization, providing a wide array of senior services. These include short term rehabilitative therapies, skilled nursing assisted and independent living, memory care, home health care and private duty services.

Its mission is to achieve the optimal level of mental, physical, and spiritual well-being of individuals, families and the community being served through the provision of high quality residential living, skilled nursing care, and specialized services offered in a family-like atmosphere.

Started by a group of local women of the German-American Ladies Society, Altenheim opened in 1892 and will mark its 125th anniversary in 2017. To commemorate this landmark event, the Altenheim 125th Anniversary Campaign will be launched, giving residents, families, donors and community supporters the opportunity to contribute to the Altenheim Legacy Society and the naming opportunities for its two new facilities, Shurmer Place Memory Assisted Living and Altenheim Therapy Rehab Center .

Altenheim Skilled Nursing and Rehab has received a 5-star rating by the Centers for Medicare & Medicaid Services (CMS) for 2016, for the third consecutive year. It has been named one of Ohio's Best Nursing Homes in 2016 by *U.S. News & World Report*. Skilled Nursing and Rehab has also received the Platinum Quality Designation by CMS, the highest level attainable. Shurmer Place has received a deficiency-free survey, its ninth in a row. Home Health Care has received a deficiency-free survey from Community Health Accreditation Partner.

These outstanding recognitions have been achieved through the compassionate, caring commitment of the administration, staff, and volunteers. They have helped Altenheim Senior Living become renowned as one of the finest senior living communities in Ohio.

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Editorial Backgrounder

C.C. Hodgson Architectural Group

I have an unwavering belief that environments affect people's behavior.

Design matters!

– Cornelia C. Hodgson

For Cornelia C. Hodgson, this belief has been a guiding principle that has shaped her architectural practice and led her firm to focus on healing environments and person-centered design.

C.C. Hodgson Architectural Group's focus on healing environments began more than 20 years ago while studying design issues related to the process of aging and seeing the natural correlation between healing and well-being. The firm strongly believes in the shift from a traditional model of healthcare design to a person-centered model, moving the emphasis from illness to wellness and from disability to ability.

The firm's holistic approach to senior living and healthcare design is grounded in a Whole-Person Wellness philosophy embracing the six dimensions of wellness – physical, social, intellectual, spiritual, vocational, and emotional. The firm was part of the team to conduct the first-ever study that tracked the state of wellness in senior living communities.

Grounded in these beliefs, C.C. Hodgson Architectural Group was appointed to the Planetree Visionary Design Network – one of only 12 architectural firms throughout the country. The Planetree Visionary Design Network designation establishes firms as specialists in evidence-based design, sustainability, community outreach, and most importantly, a focus on the Planetree philosophy and its core components of healing design.

This honor is particularly significant because the firm has been focusing on healing environments and person-centered design for the past two decades. They first worked with Dr. Bill Thomas, founder of the Eden Alternative, to design the original Green House prototype in Utica, New York, and then completed Porter Hills, the first licensed GREEN HOUSE® to receive LEED® certification in the country.

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C.C. Hodgson Architectural Group is devoted to advancing senior living design through their core values of education and leadership. They remain consistently at the forefront, incorporating trends and moving them from theory into practice.

Their projects have been nationally recognized, including selection by AIA / LeadingAge for ten issues of the *Design for Aging Review*. With the Assisted Living Federation of America, they created the Best of Home Design Awards program in 1997, with Ms. Hodgson serving as the jury's chairperson until 2000. She has also served as the chair of the Design for Aging Review.

After 30 years in the field of senior living, Ms.Hodgson formed C.C. Hodgson Architectural Group in 2010. This strategic move builds on her passion for translating clients' visions into innovative architectural solutions, focusing on providing sensitive and innovative design, and a highly personalized approach to creating environments that foster quality of life.

Under her direction, projects have spanned the full continuum of care – from those designed with highly specialized services that encourage wellbeing to active adult and senior living communities – both new construction and repositioning.

C.C. Hodgson Architectural Group is a registered Woman-Owned Small Business with offices in Cleveland, Ohio; Fort Lauderdale, Florida; and Washington DC.

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Editorial Backgrounder

Augere Construction Company

Augere Construction Company has evolved into a highly respected multi-million dollar commercial construction firm since its establishment in 1989. Owners George W. Roth and James L. Stewart II continue to ensure that the client first philosophy resonates through every employee and project, from pre-planning through turnover. This is evident with a majority of annual projects being completed for return clientele or through existing clientele referrals.

A majority of the annual projects completed by Augere Construction Company are within senior living (AL, MC, and SN), retail, commercial, hospitality and industrial sectors within the tri-state area. Augere successfully completes projects in either Construction Management or General Construction roles and can complete any facet of rough or finish carpentry in-house on either renovation or new construction small or multi-million dollar projects.

Visit the Augere Construction Company website at www.augereconstruction.com for a complete company overview, or contact either George or Jim at 330-342-4287 for any of your commercial construction needs.

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